

Join the Endoscopic Spine Experts



joimax® the leading and developing company of endoscopic minimally invasive spinal surgery, has an opening in our Irvine, California office:

Product Marketing Manager

The Product Marketing Manager will assist sales team in achieving goals through effective joimax® brand marketing and representation to surgeons and distributors. Effectively communicate and coordinate to both the market and joimax® team members on new product launches, benefits, and timelines. Develop product marketing strategies in alignment with corporate goals and product identity with the marketplace. Represent joimax® and its products in a positive and professional manner to patients and health care professionals always. **Minimum 3 years of product management experience, with an emphasis on downstream launch and capital equipment, in medical device**

Essential Job Duties & Responsibilities:

- Downstream Product launch – plan the launch of new products and releases and manage the cross-functional implementation of the plan.
- Responsible for electronic devices product life cycle from product introduction to end-of-life.
- Strategic and tactical planning for future products, working with global development and marketing teams.
- Provide data and insight on competitors and their products.
- Support sales efforts, including training and technical support.
- Manage all field updates and marketing and product related announcements.
- Attend multiple labs and tradeshows annually-moderate travel required and average number of annual events may vary per budgetary and market requirements can change.
- Prepare marketing materials for sale and insure timing of documents is completed and maintain price lists for obsolete, new and anticipated products.
- Sustain a high level of communication with the clinical education and sales teams to ensure timely, high quality education and training on Joimax® techniques and products for our customers.
- Support details behind spine conferences, workshops and other marketing events.
- Perform other such tasks as assigned by Supervisor.

Do you have the ambition, to significantly contribute to the innovative character of joimax®; to collaborate on the success with their great readiness to take ownership as well as your entrepreneurial acting and thinking?

Then, please, send your resume via email to:

joimax®, Inc.

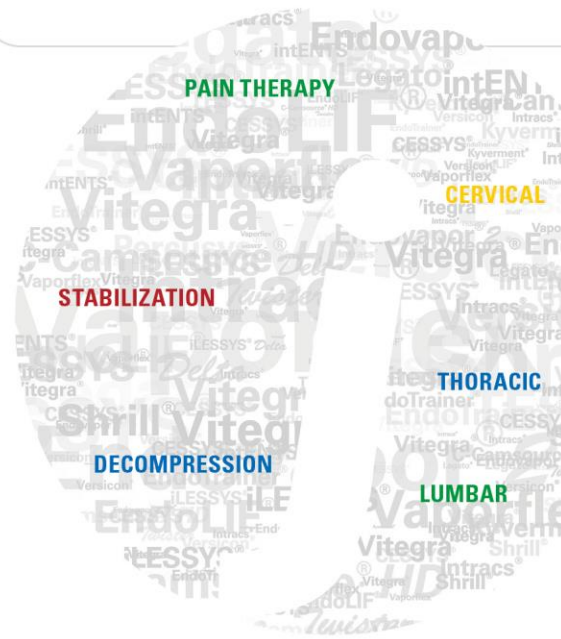
Kayla yang | HR Manager

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www.joimax.com



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Skills and Qualifications (minimum requirement):

- Must have minimum 3 years of product management experience, with an emphasis on downstream marketing launch, in medical industry experience.
- BS/BA from accredited college/university required; Background in marketing/electrical engineering plus capital equipment experience highly desirable.
- Ability to use a PC to prepare spreadsheets and documents to support regional sales territory planning, record keeping, and analysis.
- Apply proven training and coaching skills to develop and grow sales representatives to achieve greater success in the territory.
- Handle and resolve customer issues in a timely and professional manner.
- Ability to establish priorities, work independently, and proceed with objectives with minimal to no supervision.
- Promote and propagate a strong "customer first" attitude to all.
- Ability to organize, set priorities and maintain company protocol as it relates to Marketing & Product sales activities.
- Ability to work a flexible schedule in a corporate office environment.
- Travel is required (20%-40%, busier during tradeshow season); overnight travel may occasionally be required.

Physical Requirements:

The above statements are intended to describe the general nature and level of work being performed by employees assigned to this position, but they are not an exhaustive list of all the required responsibilities and skills of this position. The physical demands described are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Benefits:

- Competitive salary
- Medical/Dental/Vision
- 401(K) plan and company match up to 4%
- Vacation/Sick/Floater Holiday/Company Holidays
- Start-up atmosphere in a steady growing company with a great team. We work hard but have a lot of fun!

Pre-Employment Screening:

It is Joimax®, Inc. policy to require drug screen and background check for all new hires.

EEO Statement:

It is the policy of Joimax® to provide equal employment opportunity (EEO) to all persons regardless of age, color, national origin, citizenship status, physical or mental disability, race, religion, creed, gender, sex, sexual orientation, gender identity and/or expression, genetic information, marital status, status with regard to public assistance, veteran status, or any other characteristic protected by federal, state or local law. In addition, joimax will provide reasonable accommodations for qualified individuals with disabilities.